

1 STATE OF MARYLAND  
2  
3 REQUEST FOR PROPOSALS (RFP)  
4 MARYLAND HEALTH CARE COMMISSION  
5 DATA COLLECTION SUPPORT AND  
6 ANALYTIC REPORT DEVELOPMENT  
7 MHCC 10-001  
8 \* \* \* \* \*  
9

10 The above-entitled matter came on for a  
11 pre-proposal conference on Wednesday, May 27, 2009,  
12 commencing at 11:10 a.m., at the Maryland Health  
13 Care Commission, 4160 Patterson Avenue, Baltimore,  
14 Maryland 21215.

15 AGENCY REPRESENTATIVES:

16 Sharon Wiggins, Procurement Officer  
17 Ben Steffen, Deputy Director  
18 Linda Bartnyska, Chief, Cost and Quality  
19 Analysis  
20 Larry Monroe, Policy Analyst  
21 Mel Franklin, Esquire, AAG

21 Reported by: Kelly A. Alford

1 P R O C E E D I N G S

2 MR. STEFFEN: I'm Ben Steffen, with me  
3 are staff from the commission. Starting from my  
4 right, I'll ask them to introduce themselves.

5 MR. MONROE: Larry Monroe.

6 MR. STEFFEN: And your function?

7 MR. MONROE: Policy analyst, pretty much  
8 the database compliance officer.

9 MS. BARTNYSKA: Linda Bartnyska, I'm  
10 chief of the cost and quality analysis. I do a lot  
11 of monitoring of contracts.

12 MS. WIGGINS: Sharon Wiggins,  
13 procurement officer.

14 MR. FRANKLIN: Mel Franklin with the  
15 Office of the Attorney General.

16 MR. STEFFEN: Thank you. Our role today  
17 will be to give you a brief overview of the  
18 contract, the RFP. Sharon will provide some  
19 information regarding submission of your proposals  
20 and we will review the questions that we've  
21 received. We will also take questions from the

1 participants here or from the listeners over the  
2 phone. There was a signup sheet that is  
3 circulating and you should leave that information,  
4 your name. That information will be sent to all  
5 the organizations to whom we have sent the RFP. So  
6 I encourage you to sign your name.

7           The contract that we are awarding  
8 through this RFP is a five-year contract to support  
9 the further development of what's called the  
10 medical care database in Maryland. It's also -- in  
11 other states we're pursuing similar activities that  
12 are called all payer data systems. Broadly they  
13 consist of information on services provided to the  
14 privately insured, Medicare, and sometimes  
15 Medicaid. In our state we are not collecting  
16 Medicaid information, but we are collecting  
17 information from private carriers who sell in the  
18 state as well as, as well as Medicare.

19           The data collection initiative  
20 currently, under the current procurement collects  
21 from insurance carriers, private insurance

1 carriers, information on services provided by  
2 health care professionals, physicians, and  
3 similarly licensed professionals such as clinical  
4 social workers, psychologists, chiropractors,  
5 podiatrists, et cetera. Those are individuals who  
6 would file in the old parlance, HCFA, 1500 claim  
7 forms, would also sometimes be referred to as Part  
8 B providers if you're thinking of Medicare, and are  
9 typically individuals that you interact with as  
10 opposed to facilities that you interact with.

11 In addition to that we also collect  
12 principally from, only currently from private  
13 insurers information on prescription drugs provided  
14 under most insurance benefit plans. We do not  
15 currently collect information directly from  
16 pharmacy benefit managers. We are, our focus is on  
17 organizations that are licensed to sell in the  
18 state. Pharmacy benefit managers, as they  
19 typically contract directly with an employer, are  
20 currently beyond the reach of our regulations.

21 As we move forward through this contract

1 we are planning to expand the data collection to  
2 bring it into, into alignment with what other  
3 states are doing and we will be collecting on a  
4 voluntary basis beginning in 2009 information on  
5 institutional claims from four large carriers that  
6 sell in the state and beginning next year on a  
7 mandatory basis from all 25 privately insured  
8 carriers that sell in the state of Maryland.

9           At the same time next year we will also  
10 ask our large carriers to begin on a voluntary  
11 basis to submit information on beneficiary  
12 enrollment for medical services and for pharmacy  
13 benefit services. That will be on a voluntary  
14 basis next year, but beginning in 2011 we will  
15 collect information on enrollment, sometimes called  
16 eligibility files, from all 25 or so carriers that  
17 sell in the state of Maryland. The number 25 is  
18 one I've used repeatedly. That will change over  
19 the course of the contract. When we began this  
20 effort 10 years ago, there were approximately 50  
21 carriers. As the insurance industry continues to

1     consolidate the number of carriers that sell in the  
2     state has diminished.

3                 In collection of the data the vendor  
4     will be required for designing the, developing a  
5     database plan, for designing the databases for  
6     developing and supporting the submission of  
7     information from insurance carriers that submit to  
8     the commission, to coordinating the information  
9     that comes typically by electronic media from  
10    Medicare as part of the development effort, and  
11    then we carry this contract further in that we not  
12    only are looking for a vendor who can assist us  
13    with collecting, organizing and making this data  
14    usable for comparisons and analysis of cost and  
15    quality issues, but also to conduct some of those  
16    same studies ourselves and, themselves rather, and  
17    we as part of this contract have outlined a set of  
18    studies that we will want the vendor to be  
19    responsible for.

20                Historically as part of this effort, and  
21    it's probably best to talk about what we've done

1 historically and then to explain how we are  
2 changing that, is that we have reported on  
3 aggregate health care expenditures in the state of  
4 Maryland across all payors and across all service  
5 categories. That initiative involved collecting  
6 information, primarily information that had been  
7 aggregated by other, other entities and which we  
8 put together in a matrix called, which we call the  
9 State Health Care Expenditure Report. It took a  
10 lot of time, it was very expensive and as time has  
11 moved on we've considered how to make that process  
12 more, more friendly to policymakers in the state as  
13 well as to reduce the cost of it.

14           One simple approach that we have  
15 identified is that as spending is increasing at a  
16 relatively predictable rate and the information is  
17 good for fitting into the, into a framework, but no  
18 specific policymaker needs to know from the  
19 Maryland Health Care Commission how, down to the  
20 dollar what is spent, that we can reduce the  
21 reporting requirements to every other year on

1    what's called the state spending account analysis.

2                   If you examine then in the RFP you will  
3    see that we are changing the framework from that,  
4    from focusing on unique data collection in the  
5    state of Maryland to relying on some national  
6    sources as a contractor would assess they'd be  
7    appropriate. When we begin about 10 years ago the  
8    Centers for Medicare and Medicaid Services for  
9    example did not do any state level reporting on  
10   aggregate health care expenditures. They do so  
11   now. The Medicare -- or the Medical Expenditure  
12   Panel Survey was not nearly as comprehensive nor as  
13   recognized as a tool for examining cross-country  
14   variations in regional spending; it is now. And we  
15   want to bring that, the state spending analysis up  
16   to and in line with what's, information sources to  
17   the extent it is possible to do that. So that  
18   report now will change its name and we will release  
19   it on a, on a biannual basis beginning in 2009,  
20   2011 and 2015; is that correct?

21                   MS. BARTNYSKA: 2010.



1                   MR. STEFFEN: 2010. Anyhow, we will  
2 release the report in January of 2010, in January  
3 of 2012 and --

4                   MS. BARTNYSKA: That's right.

5                   MR. STEFFEN: -- February of 2014.  
6 Three years, three reports over the five-year  
7 contract. In addition to that report and as a  
8 substitution, in the odd years we would complete  
9 another report that will look very, in a more  
10 focused manner at spending for the privately  
11 insured. That report is more consistent with some  
12 of our functions at the Maryland Health Care  
13 Commission, particularly our management of the  
14 small group market. We along with the MIA have  
15 joint authority to administer an insurance program  
16 that is sold to employers with a firm size under 50  
17 employees and as our commission examines how that  
18 benefit ought to change, benefit package ought to  
19 change, they will find comparisons of spending in  
20 the private market overall especially useful. We  
21 have limited information provided by carriers

1 currently for the small group market; what we don't  
2 have is a comparison for the market overall and for  
3 comparisons of certain components of the market  
4 that are of particular interest to our commission  
5 and policymakers in the state. For example, the  
6 individual market where there are some market  
7 forces and certain populations that, that typically  
8 have had difficulty purchasing insurance, we would  
9 like to use this new report as a way to focus on  
10 those types of populations as well.

11 MS. BARTNYSKA: It's also designed to  
12 make use of the fact that we will be expanding the  
13 data collection. It's also an opportunity to make  
14 use of the institutional claim data that we'll be  
15 collecting and to combine it with the provider data  
16 that we now get to make sort of a full spectrum of  
17 health care utilization and also to make use of the  
18 eligibility data, and that report would showcase  
19 the addition of those to the data files.

20 MR. STEFFEN: So that, and that report  
21 will be released in the second and fourth year of

1 the contract period and I think that most important  
2 point that Linda emphasized was one I want to  
3 emphasize too, is that we expect that the data that  
4 will be gathered currently and in the expanded  
5 format would largely be the information source that  
6 would be used to generate this spending report on  
7 the privately insured.

8 A third report that has been done  
9 traditionally and will continue to be generated in  
10 the future is an analysis of spending by, for  
11 health professional services, physicians and other  
12 health professionals. That report, if you've had  
13 an opportunity to look at it, evolves over time  
14 from currently it focuses principally on cost  
15 comparisons, particularly with an interest on where  
16 Maryland stands relative to other -- to the nation  
17 and to Medicare fees historically. One of the  
18 additional requirements that we are asking in this  
19 report, as there has been enormous amount of  
20 interest in fee levels in Maryland, is to provide  
21 sources for benchmarking the Maryland claim data

1 with similar information maintained and collected  
2 elsewhere in the country. The sense that we get  
3 from the provider community in Maryland is that  
4 both on a fee level and aggregate they are,  
5 relative to their colleagues elsewhere in the  
6 country, under-reimbursed and we would like to make  
7 the types of comparisons both on a fee level, that  
8 is on a CPT code level, how they compare as well as  
9 for an aggregate spending on a, on a more  
10 meaningful basis, say per capita spending by  
11 insured individuals for this type of services.

12           This report has a dynamic element to it,  
13 it changes in relation to our sense of what's  
14 important in the state, but the core themes would  
15 remain consistent that there would continue to be a  
16 focus on cost and as the data grows in quality as  
17 data elements such as the MPI are included,  
18 validated and used, we would think that the report  
19 could also look at variations both in cost and  
20 quality across the individual provider or perhaps  
21 more broadly by practice. We are hopeful that some

1 of the expansions we've made recently will increase  
2 the utility of this information.

3           The mechanism, I just want to say one  
4 thing about the mechanism as we move forward.  
5 There were a couple of issues that as we developed  
6 the RFP we focused on in terms of issues we wanted  
7 to emphasize and that is as you may have heard  
8 Maryland like many other states is undergoing a  
9 very significant financial crisis and we wanted to  
10 make certain that this very large contract by  
11 Maryland standards be spent as wisely as possible  
12 and that we take advantage of technology to the  
13 extent we can, recognizing that we have not done  
14 that previously. One piece of low-hanging fruit  
15 that we had not grabbed was the requirement on  
16 electronic submission. We are implementing that  
17 this year. Because we don't expect the contract to  
18 be awarded in time for the submission date, we  
19 anticipate that we will accept information  
20 electronically ourselves this year, but we would  
21 move towards turning that back over to a vendor in

1 the, once the contract is awarded, but we would be  
2 looking for those types of efficiencies as we go  
3 through the entire contract cycle through this  
4 five-year period, that any opportunities for cost  
5 savings, being mindful of where the state stands,  
6 would be, would be welcome suggestions that we  
7 would consider.

8           That concludes my statement. I did want  
9 to add one other fact that I think is important  
10 given that we talk about five-year contracts and it  
11 has different meanings to different people. This  
12 year we will execute as a result of this RFP a  
13 five-year contract. There will not be contract  
14 option years. Once we've signed a contract with  
15 you, assuming, assuming performance meets our  
16 thresholds, there will be no renewal. That has a  
17 couple of implications. If the contract is for a  
18 hundred thousand dollars we will be responsible for  
19 managing that hundred-thousand-dollar contract over  
20 the five-year period and it is conceivable there  
21 could be some spendout at variance from what simply

1 taking the contract total value and dividing by  
2 five would convey. There is no requirement that we  
3 spend on a pro rata basis across all five years.  
4 We may choose to do that, but we are not compelled  
5 to do that, and if there's a special report that we  
6 envision is going to generate additional cost in  
7 year 2 and we will, we will capture savings in year  
8 5, we have the flexibility to do that. We think  
9 that also adds some flexibility to the vendor's,  
10 vendor's bid in terms of not having -- you have  
11 some assurance, good performance, that assumes that  
12 you have a five-year contract as opposed to a  
13 two-year contract or a three-year contract and then  
14 have to go through, for those of you who know state  
15 government, the uncertain process of having your  
16 client go before the Board of Public Works and risk  
17 the Board of Public Works, consisting of the  
18 governor, the comptroller and the secretary of the  
19 treasury, approve or reject the renewal.

20 With that caveat, I'll turn it over to  
21 Ms. Wiggins on my left. She will give you the down

1 and dirty on the effort here.

2 MS. WIGGINS: Good morning, everyone. I  
3 just want to briefly go over the RFP process, give  
4 you a little information about that. First I would  
5 like to everyone be mindful that we have extended  
6 the contract due date to Friday, June 19th at 12  
7 noon. That information was also posted to  
8 eMarylandMarketplace. Just so you know, any vendor  
9 who is awarded this contract must be registered  
10 with eMarylandMarketplace, that is a requirement.

11 All notifications and any other  
12 additional information in reference to this RFP  
13 will be posted to the following websites: To  
14 eMarylandMarketplace.com, to mhcc.md.gov and to  
15 dhmh.state.md.us. We will also take additional  
16 written questions until the end of this week,  
17 Friday at 4 p.m. Those questions may be e-mailed  
18 to me at my address, which is also located on the  
19 key summary information sheet.

20 This contract has a 25 percent MBE  
21 subcontractor goal. As been mentioned, this is a



1 five-year contract and we anticipate running from  
2 July of 2009 through June 30th of 2014.

3           The procurement process is called a  
4 competitive sealed proposal process. This process  
5 involves submitting a sealed technical proposal and  
6 a sealed financial proposal. Vendors are also  
7 required to submit a public information copy of  
8 their proposals. You need to please pay attention  
9 to Part II of the RFP, which gives you the  
10 organization of the proposal. Everything that you  
11 need to have submitted is delineated here in Part  
12 II.

13           The commission will establish an  
14 evaluation committee to review these proposals.  
15 Once again, the technical proposals will be given  
16 more weight than your financial proposals. When  
17 you submit your proposals certain things must be  
18 included; these include documentation of fiscal  
19 integrity, we need to have a legal action summary,  
20 a list of all contracts with any entity of the  
21 state of Maryland and you also need to address the

1 economic benefit to the state of Maryland. We need  
2 to have a statement of the proprietary information  
3 if any is contained in your RFP.

4           Once the evaluation committee begins to  
5 review the process there's a possibility that we  
6 may have additional questions or clarifications to  
7 the vendor. If you're submitting a proposal, make  
8 sure that you list your resident agent on your  
9 bid/proposal affidavit. If you're not aware of who  
10 your resident agent is, you can contact the  
11 Department of Assessments and Taxation. That  
12 number is 410-767-1330. Or you can go to their  
13 website, which is [dat.state.md.us](http://dat.state.md.us). A comptroller's  
14 clearance is also required. That's to ensure that  
15 your company or firm does not have any outstanding  
16 liens with the state of Maryland.

17           You need to pay close attention to your  
18 MBE requirement submissions. MBE Attachment A must  
19 be submitted in your technical proposals. Failure  
20 to comply with that requirement will render your  
21 proposal not responsive and we will return those

1 proposals with the financials unopened. Also  
2 Attachment B must be included in your financial  
3 proposal. Failure to submit those will also deem  
4 your proposal not responsive. Also, the contract  
5 contains a living wage requirement that needs to be  
6 signed, witnessed and sent in along with your other  
7 contract documentation. For additional information  
8 and reference to the living wage requirements you  
9 can go to the [dllr.md.gov](http://dllr.md.gov) website. And of course,  
10 if you have any questions, please feel free to give  
11 us a call in reference to a debriefing. Are there  
12 any additional questions? Okay.

13 (Discussion held off the record.)

14 MS. WIGGINS: I think everyone has a  
15 copy of the questions that were submitted to us  
16 prior --

17 VENDOR REPRESENTATIVE: I don't have  
18 one.

19 MS. WIGGINS: I will make sure -- these  
20 questions, just so that you know, a summary of this  
21 prebid conference, a list of all the attendees and

1     this addendum, the questions that we're discussing  
2     now, will be posted to eMarylandMarketplace.

3                   MR. STEFFEN:   Could we see if we can  
4     e-mail them to them?

5                   MS. WIGGINS:   E-mail them when we're  
6     finished?

7                   MR. STEFFEN:   If Andrea can do that  
8     right now so they have copies of the questions as  
9     we're going through.   Is that possible?

10                  MS. BARTNYSKA:  Are you all near a  
11     computer so that she can e-mail them?

12                  MS. WIGGINS:   E-mail this addendum.

13                  VENDOR REPRESENTATIVE:  Yes.

14                  VENDOR REPRESENTATIVE:  No.

15                         (Pause in the proceedings.)

16                  MR. STEFFEN:   Andrea, so if you have a  
17     copy of, if you have the e-mail attachment, you  
18     should have the e-mail addresses.   Thank you.

19                  MS. WIGGINS:   Okay.   The first question  
20     submitted:  Has a contractor previously provided  
21     services as listed in the RFP?  If so, who is the

1 contractor and what was the contract duration and  
2 value? Social and Scientific Systems located in  
3 Silver Spring, Maryland. The contract duration was  
4 a period of five years with a value of \$4.4  
5 million.

6 Question 2: What is the estimated value  
7 of the contract resulting from this RFP? Response:  
8 MHCC does not provide a public estimate. We have  
9 identified some efficiencies that we believe will  
10 reduce the cost of the current procurement.

11 3: Is there an incumbent, are they  
12 eligible to re-compete? Response: Yes.

13 4: Did the incumbent do all the work  
14 listed in the RFP? Response: The incumbent or sub  
15 has completed all of the work except for the  
16 following which are new:

17 A, two new reports are required. The  
18 first report in the series, to be produced in years  
19 1, 3, 5, and scheduled for release in the spring of  
20 these years, will examine Maryland's health care  
21 market/system in comparison the nation and similar

1 state markets using per capita spending measures  
2 based on consistent spending information.

3 The second report in the new series, to  
4 be reduced in years 2 and 4 and scheduled for  
5 release in the summers of these years, will focus  
6 on spending patterns for the privately insured  
7 under 65 population.

8 B, a report on Health Care Expenditures  
9 Comparisons

10 C, collection of institutional data

11 D, collection of enrollment data

12 E, a new technical requirement:  
13 collection of the data via FTP.

14 Question 5: What are the three most  
15 important facts for consideration from the  
16 government? Our response to that question: Please  
17 read the review -- please carefully review the  
18 evaluation factors, which is located in Part III  
19 under the Evaluation and Selection Procedure of the  
20 RFP, and they're ranked of importance.

21 6: Please clarify the presentation of

1 Appendix D, Financial Proposal Special Study Unit  
2 Work Sheet. It is expected that the hourly rates  
3 will increase every year, and the form does not  
4 allow for different annual rates. Should the form  
5 be expanded to include hourly rates for each year?

6 Response: MHCC anticipates that the hourly unit  
7 rates would change over the five-year period, but  
8 that can be accomplished with a single rate per  
9 category. The Department of Budget Management,  
10 Office of Contract prefers a single unit rate and  
11 estimated hours per labor category over the entire  
12 contract. We recommend that you average the rate  
13 you plan to proposal over the five-year contract  
14 and specify those in Appendix D-3. Our expectation  
15 is to use 20 percent of the hours shown in D-3 in  
16 each year. As the unit hours will be constant  
17 across all five years, the total compensation due  
18 the vendor will be approximately the same.

19 MR. STEFFEN: Could I just interrupt  
20 there? That recommend is too strong a word, and  
21 one approach would be to -- the questioner here

1 says that there should be rates per year. Since we  
2 have a five-year contract we are asking for one set  
3 of rates, that rate would apply in year 1 and year  
4 5. The contractor is free to construct that rate  
5 in any manner they choose and one assumption would  
6 be that the rate would be higher in year 1 than the  
7 same relative to cost as it would be relative to  
8 cost in year 5. This is somewhat different than  
9 the approach we've used before. I would qualify  
10 that, that the Department of Budget Management is  
11 not recommending anything, this is the approach we  
12 agreed to go forward with in this contract.  
13 Recommending and suggesting at a bid/proposal  
14 process is not something we like to do to vendors,  
15 but there is one bid sheet and you can, the  
16 information on averaging is for your information,  
17 not your -- not the preferred method.

18 MS. BARTNYSKA: Right. And it's used  
19 for comparisons and also just comparisons across  
20 the labor categories and comparisons from vendor to  
21 vendor.



1                   MR. STEFFEN: Go ahead.

2                   MS. WIGGINS: Okay. Question 7: Does  
3   their annual fee include reporting/analysis work  
4   and, if so, would you specify what type of  
5   reporting? For example, is it substantially more,  
6   less or equivalent to what is included in the RFP?  
7   Our response: Annual fee includes all reporting  
8   and analysis work. The exception is a limited  
9   number of special studies, for example the current  
10   vendor provides assistance on preparing reports for  
11   the Governor's Task Force on Physician Access and  
12   Cost.

13                  8: Is there a minority owned business  
14   involved in the current contract arrangement? If  
15   so, please specify the vendor and their scope of  
16   work. The current MBE threshold is 15 percent.  
17   There are two vendors MBE, they are Avar Consulting  
18   and Trilogy Technical Services and they're  
19   principally responsible for processing payroll  
20   submissions.

21                  9: On integration of Medicare claims

1 data, is the current data warehouse a consolidated  
2 public/private data payor database? Is the new  
3 vendor responsible for development of dictionaries  
4 and mapping, or is that provided by the state?

5 Our response: The Medicare data is  
6 organized as a separate table due to performance  
7 issues. Data tables are merged on processing, if  
8 required. The state would want to revisit that  
9 decision as a common employer identifier now  
10 exists. The creation of dictionaries and mapping  
11 of the health professional files exists,  
12 institutional claims and beneficiary enrollment  
13 files have not been mapped. These activities will  
14 be responsibility of the contractor.

15 The last question: Are there any  
16 Medicaid claims data included in the contract  
17 scope? Our response is no Medicare claims --

18 MR. STEFFEN: Medicaid.

19 MS. WIGGINS: Medicaid.

20 MR. STEFFEN: With that, we'll take  
21 questions from either the telephone listeners or

1 from those that are attending here. If you would  
2 raise your hand and identify yourself.

3 VENDOR REPRESENTATIVE: Okay, what level  
4 of security is appropriate for the data that we  
5 would be handing to you?

6 MR. STEFFEN: The information that we  
7 receive from the payors, private payors, and from  
8 Medicare are an indication of private payors, we  
9 consider it under HIPAA parlance indirectly  
10 identifiable health care information, so we would  
11 expect you to secure that information consistent  
12 with how you protect indirectly identifiable  
13 information currently. We do have -- go ahead.

14 VENDOR REPRESENTATIVE: Particularly  
15 referring to the electronic submissions and what  
16 level they would need to be encrypted or so forth  
17 in transit, particularly the tapes and DVDs and so  
18 forth.

19 MR. STEFFEN: The -- that's one of the  
20 reasons why we are going to secure FTP  
21 transmission, is that there is not a satisfactory

1 way that we've found to ensure that information  
2 submitted on disk and tape media can be secured.  
3 Typically they arrive only through FedEx  
4 transmission currently. Certain identifiers on the  
5 file are encrypted. We don't have any requirement  
6 currently on the information that is sent to us via  
7 these medium to encrypt the entire file and we're  
8 trying to move away from that approach.

9 MS. BARTNYSKA: I would add that this  
10 vendor would, has to pass the Center for Medicaid  
11 and Medicare Services muster because they will have  
12 access to the Medicare data and CMS requires that  
13 you submit, in order for us to add you as people  
14 who can access the data, you have to submit your  
15 plan of how the data will be held secure, the  
16 method by which you do that, and that's also a  
17 requirement of the vendor.

18 MR. STEFFEN: Go ahead.

19 VENDOR REPRESENTATIVE: John Kaelin from  
20 The Lewin Group and I have a question on your  
21 response. In question 1, the contract value of 4.4

1 million, is there a way that you can break down  
2 just in terms of proportion the amount of the  
3 contract relative to the bringing in and the  
4 validating of the data versus the analytical  
5 studies that are currently performed by the current  
6 vendor?

7 VENDOR REPRESENTATIVE: (Via telephone)  
8 Would you repeat the question?

9 MR. STEFFEN: The question was the  
10 current contract value is \$4.4 million, the  
11 questioner asked if we could provide a valuation on  
12 the different tasks in the current procurement, and  
13 my response is that the, given that the new  
14 contract has significantly different sets of  
15 requirements, I'm not sure how valuable that  
16 information would be. Historically as a rule of  
17 thumb we have thought of the data processing  
18 constituting anywhere from one-third to one-half,  
19 but that's in our own evaluation of the work. Keep  
20 in mind that the work is now changed and we are  
21 modifying the data collection side and the report

1 analysis side as well, both for purposes of  
2 efficiencies.

3 MS. BARTNYSKA: I would say we  
4 significantly reduced the number of analytical  
5 reports, in the last contract there were many more  
6 and now there's going to be additional data files,  
7 so we couldn't really make direct comparison.

8 VENDOR REPRESENTATIVE: With regards --

9 MR. STEFFEN: Your name.

10 VENDOR REPRESENTATIVE: Kris  
11 Gopalasurbramanian from Angarai International.  
12 With regards to the fiscal integrity documentation  
13 in relation to what all has been described, will we  
14 be required to submit a good standing also?

15 MR. STEFFEN: A certification?

16 VENDOR REPRESENTATIVE: Of good  
17 standing?

18 MR. STEFFEN: With, good standing with?

19 VENDOR REPRESENTATIVE: State of  
20 Maryland or federal government, would that be  
21 required too for a certificate of good standing?

1 MS. WIGGINS: I'm going to say --

2 MR. STEFFEN: Like from Dun & Bradstreet  
3 or what do you mean?

4 VENDOR REPRESENTATIVE: No. You're  
5 talking about Department of Assessments and  
6 Taxation, right?

7 VENDOR REPRESENTATIVE: Yeah, Department  
8 of Taxation.

9 MS. WIGGINS: That there are no  
10 outstanding liens against you.

11 VENDOR REPRESENTATIVE: Yeah, something  
12 like that.

13 MS. WIGGINS: No, we --

14 MS. BARTNYSKA: But if there are, we  
15 can't award the contract to you.

16 MR. STEFFEN: Just a second. The issue  
17 that you're talking about has been, would be  
18 resolved with the comptroller and for any of those  
19 other state organizations for which you had  
20 deficiencies, the comptroller is the source that  
21 would hold that information and we wouldn't need

1 to -- if they have a, if they have a finding  
2 against you, the contract will be held up until it  
3 is awarded. Whether it's unpaid unemployment,  
4 whether it's state taxes, whether it's -- the  
5 comptroller knows all.

6 MS. WIGGINS: Again, I'll direct you to  
7 the Department of Assessments and Taxation's  
8 website, I gave you the phone number, you need to  
9 check there to make sure that your company is in  
10 the good standing with the state of Maryland.  
11 Okay?

12 VENDOR REPRESENTATIVE: Okay.

13 VENDOR REPRESENTATIVE: My name is Sovon  
14 Moskerja from Tranzxn, Inc. I'm seeing that there  
15 is a significant importance coming to the report  
16 this time, and my question is do you think the  
17 report will happen and part of the report is being  
18 more important than data collection?

19 MR. STEFFEN: I would say that all of it  
20 is important. As a vendor you have to make the  
21 assessment of what and how you balance your



1 resources. I wouldn't want to characterize any  
2 section of the report or data collection as not  
3 being important, it would be silly to say that and  
4 pay people to do something like that. The  
5 important thing to keep in mind is that much of the  
6 work is being done for the first time so one would  
7 think that it's nothing that we haven't looked at  
8 afresh this year and simply we're not putting out  
9 the same RFP as we have in other years.

10                   VENDOR REPRESENTATIVE: Yeah, as the  
11 contract starts in July 1st, you would be  
12 completing all the evaluation process between the  
13 submission date?

14                   MR. STEFFEN: Because of events beyond  
15 our control the commission does not expect that we  
16 will have the evaluation process complete by July  
17 1. In fact, our reasonable, very conservative  
18 projection is that we will, the Board of Public  
19 Works will not approve the contract until sometime  
20 in mid-August. So that would mean that we would be  
21 looking at contract start date of September 1.

1                   VENDOR REPRESENTATIVE: Current vendor,  
2 do they provide -- I'm sorry, my name is Dave  
3 Butter, I'm with Debitte Consulting, and just some  
4 current questions about the current environment.  
5 Who owns the data? Where is the base located?  
6 What is the platform? Is it a normal database? Is  
7 it on vendor's equipment or MHCC's equipment?

8                   MR. STEFFEN: Why don't we provide you  
9 with an extract of that information, what the  
10 physical configuration is of the current system.  
11 There is information in the RFP on the, the  
12 commission's website and I would encourage you to  
13 note that you would be required to transport files  
14 to us in SAS format, but we'll provide a complete  
15 configuration for you. The commission also owns  
16 the data. The vendor is not permitted to use it  
17 for other interesting purposes. They, however, if  
18 they were participating in a study, would have the  
19 same opportunity that any other organization would  
20 need to come before to ask the commission for a  
21 data use agreement. The data physically resides

1 during processing at the vendor's site and is  
2 transported when it's complete to a variety of  
3 systems here at the commission, but we'll provide a  
4 detailed summary to everyone on that.

5 VENDOR REPRESENTATIVE: An e-mail file  
6 format?

7 MR. STEFFEN: Yeah, I would refer you  
8 again to the information that we have already  
9 provided you in terms of the data attributes that  
10 are on the various files that are collected. If  
11 you go to, there's a PDF and that's referenced in  
12 the RFP document at several points and it's also  
13 listed in the appendix as a document. It's  
14 called -- what is the document?

15 MR. MONROE: Reading room materials.

16 MR. STEFFEN: Reading room materials,  
17 but the actual submission manual lists the  
18 attributes of the elements that the payor submit.

19 VENDOR REPRESENTATIVE: Good morning.  
20 Greg Holland, Vitality. Is there any requirement  
21 that the data be, the data the vendor's managing be

1 actually physically in Maryland or could it be, as  
2 long as it's in a secured facility --

3 MR. STEFFEN: There's no requirement  
4 that the data reside in Maryland.

5 VENDOR REPRESENTATIVE: Chris Bishop  
6 from ICF Macro. The personnel requirements on page  
7 24, Section 4.17, are pretty rigorous, which might  
8 suggest that the commission favors the incumbent.  
9 How flexible is the commission on those  
10 requirements? Page 24. And the second part of my  
11 question is the evaluation criteria order of  
12 importance, can you give any guidance to how much  
13 weighting is given to the personnel, which is the  
14 top one, first one?

15 MR. STEFFEN: First off, I'll deal with  
16 your personnel requirement question. I think I  
17 would like to consult our counsel on that and post  
18 it in a written response so that I'm clear on what  
19 our guidance can be. And then the evaluation  
20 criteria, we are evaluating -- well, we do  
21 evaluations based on ordinal rankings of the

1 evaluation committee and we purposely don't assign  
2 a score value. There's never, in evaluations there  
3 is never this category is worth 30 points. It's  
4 not something we're keeping from you, it allows the  
5 evaluation committee to have some flexibility in  
6 taking into consideration some of the points that  
7 you raised, that overall the assessment is, before  
8 the evaluation begins that this is a strong issue  
9 and can be applied across the board to all, all  
10 RFPs. And for that reason we provide rankings, but  
11 not any sort of weighting because we really don't  
12 have a, a preordained system set up to tell you  
13 what it would be. The best and most complete  
14 information is what is written in the text. We  
15 will get back to you on the issue of personnel and  
16 what sort of guidance we can provide to you on  
17 that.

18 VENDOR REPRESENTATIVE: Thank you.

19 MR. STEFFEN: Any further questions?

20 VENDOR REPRESENTATIVE: Good morning,  
21 I'm Pam Milan with Communications Center in

1 Washington, D.C. Is there any traditional data  
2 collection involved in this? For instance, the  
3 data that is collected obviously is all electronic,  
4 but is there any human interaction whatsoever with  
5 the providers in follow-up of this data? Because  
6 it's not indicated at all in this and/or is it  
7 reflected in any of the --

8 MR. STEFFEN: I'll repeat your question  
9 or try to capture the essence of it, which is that  
10 the questioner asked if there was any traditional  
11 data collection, that is face-to-face interviews --

12 VENDOR REPRESENTATIVE: Or even caddy  
13 or --

14 MR. STEFFEN: -- surveys, information  
15 gathered in a face-to-face meeting, and the answer  
16 is that on the state expenditure report that we are  
17 planning in contract year 2, 3 and 5 there could  
18 be, or 1, 3 and 5, excuse me, there could be some  
19 what you call traditional data collection in that  
20 some interaction with some state agencies may be  
21 required. As you review our RFP, please note that

1   that's a process we're trying to get away from  
2   because it's very time intensive. The information  
3   seems to be not as precise year to year as we had  
4   originally planned and we're trying to go towards  
5   more standardized data collections to the extent  
6   possible. That being said, I think there will be  
7   some need to interact with, for example, the  
8   Maryland Insurance Administration, as has been done  
9   in the past but not to the level of intensity that  
10  we would expect. Conversely, there hasn't been  
11  much occasion to interact directly with the Centers  
12  for Medicare and Medicaid Services. Since we would  
13  use some of the information they are reporting on  
14  their state health expenditure report, there may be  
15  a need to interact with those folks. But there  
16  will be no surveys. No surveys.

17               VENDOR REPRESENTATIVE: Yeah. On the  
18  same token, would there be travel involved in the  
19  data collection and if so how would we be dealing  
20  with that?

21               MR. STEFFEN: The travel should be

1 reflected in your billing rates.

2 VENDOR REPRESENTATIVE: The bottom rate.

3 MR. STEFFEN: And as fully loaded rates.

4 We would not anticipate there would be any travel  
5 outside of the Washington-Baltimore metropolitan  
6 area.

7 VENDOR REPRESENTATIVE: Just a couple of  
8 questions that may follow on this gentleman's, but  
9 with respect to Appendix F, in that you have  
10 provided the annual volumes for the insurers. With  
11 respect to Attachment F, and some of the volumes.  
12 My question runs to the issue of a transition plan  
13 of the different vendors selected other than the  
14 incumbent. Can you describe how many years of data  
15 would be part of the transition plan, how far back  
16 this would go? And this might give some idea of  
17 the number of data elements, you know.

18 MR. STEFFEN: The transition plan that,  
19 that a vendor should consider does not require  
20 transitioning final data files for any year other  
21 than the current year to the commission because we



1 already hold that information. The transition plan  
2 based on historic transitions involves migration  
3 and explanation of documentation, computer code,  
4 those sorts of activities. But we would expect an  
5 accomplished vendor to have some idea on how that  
6 should occur based on their past experience, that  
7 if, if the transition plan would be to rely on the  
8 guidance of the client, it probably would not be  
9 considered satisfactory plan.

10                   VENDOR REPRESENTATIVE: Okay. That's  
11 helpful. And can you comment also to the extent  
12 again there is a transition and some of the data  
13 protocols may change as far as the new vendor maybe  
14 interacting with insurance carriers in a different  
15 fashion, what is the degree of, just the overall  
16 sense that the commission has in terms of the state  
17 coming out with any number of requirements to  
18 private insurers with respect to data collection?  
19 Do you look for consensus on the format, do you  
20 look for consensus in terms of the cost of  
21 producing of information and bringing it in, those

1 kinds of things, just could you give us some idea  
2 of what your thinking is on that?

3 MR. STEFFEN: One of the things we've  
4 heard about Maryland is that, from carriers, is  
5 that we, they like the fact that we're predictable  
6 and don't change things at the last minute. That,  
7 being said we are in the midst of transitioning to  
8 a broader data collection, we have regulations and  
9 layouts that describe what we want. I would think  
10 that transitioning to new forms regardless of who  
11 is selected as a vendor might be something we are,  
12 we are considering, that is the MHCC is  
13 considering. As we get other input and look to  
14 working with what's happening in Washington and  
15 what's being done in other states, that we may  
16 think of that there are additional data elements  
17 that are needed. So I think that the issue of  
18 changing the format is going to be considered  
19 independently of changing vendors.

20 VENDOR REPRESENTATIVE: That's helpful.

21 MS. BARTNYSKA: I was going to say,

1   because there were a couple questions about format,  
2   on page 15 of the RFP there is a link that goes  
3   directly to the current layout and all the  
4   information that payors are to provide under the  
5   provider data. We don't yet have a prescribed  
6   layout for the institutional data or for the  
7   eligibility file. We actually negotiate that with  
8   the payors.

9                   VENDOR REPRESENTATIVE: Could you  
10   clarify once again, what eligibility and what  
11   claims information you're not collecting? You're  
12   not collecting from PBMs.

13                  MR. STEFFEN: Yeah, could, could you  
14   identify yourself?

15                  VENDOR REPRESENTATIVE: John Harvel  
16   (phonetic) from Maine Health Information Center.

17                  MR. STEFFEN: Okay. The question was  
18   clarify what information claims and eligibility  
19   information we are not now collecting, and  
20   currently we are collecting pharmacy claims and  
21   professional services claims. In 2009 on a

1 voluntary basis we will be collecting from the four  
2 largest carriers in the state institutional claims,  
3 inpatient and outpatient information, the facility  
4 fee, facility claim. Beginning in the second year  
5 of the contract that information will be mandatory.  
6 Beginning in the second year of the contract as  
7 well we will be collecting on a voluntary basis an  
8 eligibility file for medical benefits and an  
9 eligibility file for pharmacy benefits. The  
10 thinking is that those two files would be separate.  
11 That will be on a voluntary basis, again from the  
12 largest, the four largest payors representing in  
13 excess of 80 percent of the claim volume here in  
14 the state that we can obtain. In year 3 that will  
15 also become mandatory from everyone.

16               We are currently not collecting data  
17 directly from PBMs. That is when a pharmacy  
18 benefit manager has a direct relationship with an  
19 employer, the commission has not yet elected to  
20 approach those PBMs to obtain that information  
21 directly. As an aside, we are working with the

1 principal employer in the state that uses that  
2 arrangement, what happens to be the state employee  
3 plan, to get that information. But we have no date  
4 certain as to when that would appear, but over the  
5 course of the five years the idea of obtaining  
6 information directly from PBMs will likely be  
7 reconsidered as these other sources of information  
8 are filled out more completely.

9           What we have found is that the pharmacy  
10 data can be obtained at a relatively low cost as  
11 formats have been standardized for a long time and  
12 the data quality, a few issues aside such as how  
13 they deal with, with nonpickups of a, of a  
14 prescription, is relatively, compared to other  
15 types of claim transactions, high.

16           We currently do not collect any  
17 information directly from a TPA. The largest TPAs  
18 in the state happen to be the largest insurers in  
19 the state, in particular CareFirst, Aetna, United  
20 Healthcare and Cigna. We have no plans currently  
21 to approach TPAs because we think they're a small

1 percentage of the market. Another data linkage,  
2 two other data linkages that we are aware of are  
3 through the state, or excuse me, through the  
4 federal employee health plan for state, for plans  
5 that sell in the state, including Aetna, United  
6 Healthcare and CareFirst through their national  
7 entities, that information is provided. For  
8 carriers such as GEHA, for example, that  
9 information is currently not collected and that  
10 information would require some coordination with  
11 the federal employee health plan in order to make  
12 that so. The adjacent BlueCross BlueShield plans  
13 cover approximately a hundred thousand lives.  
14 There have been discussions but no plans to collect  
15 that information currently. So those are the types  
16 of linkage that we know in the system.

17 Our focus in this contract is expanding  
18 the types of services that are collected to capture  
19 institutional claims and to generate meaningful  
20 enrollment information on all individuals who are  
21 privately insured, something we don't have

1 currently.

2                   VENDOR REPRESENTATIVE: This is John  
3 from Maine once again. Institutional claims, is  
4 there a location where we can find the definition  
5 of what you consider an institutional account or an  
6 institutional claim or is it reasonable for us to  
7 assume that represents an 837 institutional  
8 submission?

9                   MR. STEFFEN: It's reasonable to assume  
10 that you --

11                   MS. BARTNYSKA: There's a link, on page  
12 14 of the RFP there's a link that says -- it's a  
13 listing of possible variables for the institutional  
14 service records.

15                   MR. STEFFEN: And it's reasonable to  
16 assume that it's an 837 institutional transaction  
17 from institutional settings including hospitals,  
18 nursing homes.

19                   VENDOR REPRESENTATIVE: Documentation  
20 indicates it could be both emergency visit,  
21 outpatient visits as well --

1 MR. STEFFEN: Correct.

2 VENDOR REPRESENTATIVE: -- as inpatient.

3 MR. STEFFEN: Correct.

4 VENDOR REPRESENTATIVE: So any  
5 institutionally generated account or claim meets  
6 the primary definition for it?

7 MR. STEFFEN: Correct.

8 VENDOR REPRESENTATIVE: Just another  
9 question on the validation, so with respect again  
10 to Appendix F where you identify the volumes, could  
11 you describe what kinds of steps you or the  
12 contractor go through to assure the data are  
13 complete and are there checks to health plan  
14 financial statements for example, or any other data  
15 sets that might be available to ensure that you're  
16 getting all the data from the carriers?

17 MR. STEFFEN: The question is for  
18 validation purposes what types of additional  
19 information sources, MIA filings are available to  
20 allow a vendor to determine that a carrier has  
21 submitted a complete file. The, the broad question



1 of cross-referencing submissions have not been  
2 something that we have done, that is compared what  
3 we get from a carrier to what they submit on an MIA  
4 filing. I'll leave it to be said that the MIA  
5 filings reflect a different reporting period and we  
6 have not had confidence that they necessarily would  
7 be of that much guidance. What we do have -- and  
8 certainly a vendor in terms of their proposal is  
9 not limited to the MHCC's assessment in that regard  
10 if they know something that we don't. The  
11 validations that we do require relate to the coding  
12 schemes that we mandate in our submission  
13 documents, that carriers have to meet those  
14 standards. There are thresholds. Typically 1  
15 percent failure rate, 25 -- 5 percent failure rate  
16 and that's it. We will deem the vendor with the  
17 authority to reject files that don't meet those  
18 standards. There are certain situations where a  
19 carrier will come forward before submission and say  
20 we can't meet that requirement. A good example is  
21 on identification of anesthesia services; we have

1   some coding standards that we want them to employ  
2   and some of the small indemnity carriers do not  
3   price anesthesia services in that fashion, they  
4   will ask for a waiver. There are other instances  
5   where we will give waivers and we keep a vendor  
6   informed of those decisions and require that  
7   information to be transmitted with the submission  
8   so that the information when it arrives is  
9   available to confirm that compliance is not -- is  
10   automatically on that field being waived. We don't  
11   issue blanket waivers, can't do any of them, it has  
12   to be data element by data element, and we're  
13   slowly cranking down the requirements on carriers  
14   in terms of their coding standards.

15               I would also refer you to the electronic  
16   reading room which I believe is available online;  
17   is that correct?

18               MR. MONROE: In Appendix E.

19               MR. STEFFEN: In Appendix E, and that,  
20   there are 2007 MCDB encounter data quality reports  
21   that list by carrier the data quality that each of

1 the payors for 2007 experienced.

2 Any further questions? Okay.

3 (Proceedings adjourned at 12:25 p.m.)

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1 STATE OF MARYLAND  
CITY OF BALTIMORE

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3 I, Kelly A. Alford, a Notary Public in  
4 and for the State of Maryland, City of Baltimore,  
5 do hereby certify that the foregoing is a true and  
6 accurate transcript of the proceedings indicated.

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9 Kelly A. Alford, Notary Public

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